"The Oldest Minority Construction Trade Association in the United States"

51ST ANNIVERSARY CONFERENCE & GALA

Sponsorship Package

GRAND HYATT NEW YORK CITY

JUNE 18-20, 2020

Hall of Fame Awards Gala – SATURDAY JUNE 20 - 6:00 PM
Dear Members and Friends,

On behalf of the National Association of Minority Contractors, to our long-term partners, thank you for your ongoing support of NAMC’s mission. To you and to those whom we have not had the pleasure of working with in the past, we formally invite you to become a NAMC sponsor by supporting our 51st Annual Conference, June 18 – 20, 2020, at the Grand Hyatt New York City.

Through a network of local chapters throughout the United States, NAMC continues its 51-year legacy by supporting small businesses and their communities through training, workforce development, building capacity, job creation, and advocacy. NAMC is proud to be a leading voice across the country for minority-, women-, and veteran-owned construction small businesses and an advocate for millions of minority trade workers and undocumented veterans in the construction industry.

The NAMC conference attracts companies, business leaders, government officials, and industry professionals from across the country as we commemorate our 51st anniversary. Leaders in architecture, development, finance, business, government, education, and more, will come together for networking and an array of thoughtful panel sessions. Conference attendees will have access to those who share common goals and are engaged in transformative initiatives to strengthen the fabric of our communities, the nation, and the world in which we live.

The association invites you to attend any or all of NAMC’s 51st Anniversary National Conference events which includes a River Cruise on the Hudson on Thursday, June 18, the Women in Construction Luncheon on Friday, June 19, the Legacy Builders Contractor Luncheon on Saturday, June 20, and the NAMC Hall of Fame Gala and Awards Ceremony, also on Saturday, June 20, beginning with a cocktail reception at 6:00 PM.

Your investment is an investment in the fabric of America. From student and entrepreneur education to transformative and direct impact on the many NAMC Chapters that service your community and represent your interests in the nation and industry. Through engaged partnerships, educational institutions, community activism and focused philanthropy, NAMC has provided leadership for the minority community since its inception in 1969.

This is an opportunity to show your support for minorities in the industry. Following is a list of sponsorship opportunities for your review. All levels can be customized to meet your corporate goals.

We are eager to celebrate with you and thank you in advance for your commitment.

Respectfully,

Dan Moncrief, III
NAMC National President

Nayn Parikh
NAMC Executive Vice President

Wendell R. Stémiddleware, CMAA
NAMC Emeritus National Director

Marilyn Crawford
CEO

VP Primetime Omnimedia

The Barr Building
910 17th Street, NW, Suite 413
Washington, DC 20006

Office: (202) 296-1600
Fax: (202) 296-1644

www.namcnational.org | info@namcnational.org

THE NATIONAL ASSOCIATION OF MINORITY CONTRACTORS

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National President

Nayn Parikh (NY)
Executive Vice President

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LEGACY BUILDERS
H.J. Russell & Company
Atlanta, GA

Shaw-Lundquist & ASSOC.
Eagan, MN

The Peebles Corporation
Miami, FL

Smoot Construction
Washington, DC

C.D. Moody Construction
Lithonia, GA

Ozanne Construction
Cleveland, OH

Black IPO, Inc.
San Diego, CA

McDaniels Construction
Columbus, OH

Alpha Insulation & Waterproofing
Marietta, GA

Thor Companies
Minnesota, WI

Building on the Legacy
Conference Dates
Thursday, June 18 – Saturday, June 20, 2020
Grand Hyatt New York City
109 E 42nd St
New York, NY 10017
(212) 883-1234

Hall of Fame Gala & Awards Ceremony
Saturday, June 20, 2020 | 6:00 PM
Grand Hyatt New York City
# SPECIAL EVENT: EXPERIENCE SPONSORSHIPS

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<tr>
<th>Event</th>
<th>Sponsorship Level</th>
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<tbody>
<tr>
<td>Hall of Fame Gala Sponsor</td>
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<td>Women in Construction Luncheon Sponsor</td>
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<td>Legacy Luncheon Sponsor</td>
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<tr>
<td>River Cruise Sponsor</td>
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## OTHER SPONSORSHIP LEVELS

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<th>Sponsorship Level</th>
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<tr>
<td>Foundation Building Sponsor</td>
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### Benefits
- Company Logo Positioning on the NAMC Website for 2020
- 14 Complimentary All Access Conference Passes
- Company Logo Displayed throughout the Conference
- Positioning at the Trade Fair Exhibit
- Special Seating Placement at the Luncheons and the Hall of Fame Awards Gala
- Contribution to NAMC Capital Campaign
- 2 Tables of 10 at the Luncheon and the Hall of Fame Awards Gala
- 1 Full Page Black and White Advertisement In the Conference Program
- Logo on Screen with 2 Commercials
- Stage Recognition
- Tickets for the River Cruise
- Opportunity to Place Promotional Items in the VIP Gift Bag

### Diversity & Inclusion Partner | $50,000

### Benefits
- Company Logo Positioning on the NAMC Website for 2020
- 12 Complimentary All Access Conference Passes
- Company Logo Displayed throughout the Conference
- Positioning at the Trade Fair Exhibit
- Select Seating Placement at the Luncheons and the Hall of Fame Awards Gala
- Contribution to NAMC Capital Campaign
- 2 Tables of 10 at the Luncheon and the Hall of Fame Awards Gala
- 1 Half Page Color Advertisement In the Conference Program
- Logo on Screen with 1 Commercial
- Stage Recognition
- Tickets for the River Cruise
- Opportunity to Place Promotional Items in the VIP Gift Bag
Sustainability Partner

Benefits
- Company Logo Positioning on the NAMC Website for 2020
- 10 Complimentary All Access Conference Passes
- Company Logo Displayed throughout the Conference
- Positioning at the Trade Fair Exhibit
- Select Seating Placement at the Luncheons and the Hall of Fame Awards Gala
- 1 Table Of 10 at the Luncheon and the Hall of Fame Awards Gala
- 1 Half Page Color Advertisement In the Conference Program
- Logo on Screen
- Stage Recognition
- Tickets for the River Cruise
- Opportunity to Place Promotional Items in the VIP Gift Bag

Corporate Leadership Sponsor

Benefits
- Company Logo Positioning on the NAMC Website for 2020
- 8 Complimentary All Access Conference Passes
- Company Logo Displayed throughout the Conference
- Positioning at the Trade Fair Exhibit
- Select Seating Placement at the Luncheons and the Hall of Fame Awards Gala
- 1 Table Of 10 at the Luncheon and the Hall of Fame Awards Gala
- 1 Half Page Color Advertisement In the Conference Program
- Logo on Screen
- Stage Recognition
- Tickets for the River Cruise
- Opportunity to Place Promotional Items in the VIP Gift Bag
Bronze Sponsor — NAMC Minority Women Business Enterprise Firms

Benefits
- Company Logo Positioning on the NAMC Website for 2020
- 4 Complimentary All Access Conference Passes
- Company Logo Displayed
- Positioning at the Trade Fair Exhibit
- 4 Seats at the Luncheons and the Hall of Fame Awards Gala
- 1 Quarter Page Color Advertisement In the Conference Program
- Logo on Screen
- Tickets for the River Cruise
- Opportunity to Place Promotional Items in the VIP Gift Bag

Copper Sponsor — NAMC Member DBE Firms

Benefits
- Company Logo Positioning on the NAMC Website for 2020
- 2 Complimentary All Access Conference Passes
- Company Logo Displayed
- Positioning at the Trade Fair Exhibit
- 2 Seats at the Luncheons and the Hall of Fame Awards Gala
- 1 Quarter Page Color Advertisement In the Conference Program
- Logo on Screen
- Tickets for the River Cruise
- Opportunity to Place Promotional Items in the VIP Gift Bag
ADDITIONAL CONFERENCE DETAILS

Sponsorship Opportunities Link
https://namc-conference51-registration.eventbrite.com

Individual Registration & A La Carte Options Link
https://namc-conference51-sponsorships.eventbrite.com

*Early Bird Registration ENDS on Friday, April 24. Please register early!*

Advertising Pricing & Specifications

<table>
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<tr>
<th>AD SIZE</th>
<th>PRICE</th>
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Resolution: 300 dpi. Acceptable file formats: PDF, AI, EPS. Bleeds should extend at least 1/8” on all sides.

*Advertising Submission Due Date: Thursday, April 30, 2020*

Email advertising file to: dlittlejohn@namcnational.org; reference NAMC 51st Annual Conference Ad in the email subject line.

Conference Hotel
GRAND HYATT NEW YORK
109 E 42nd St
New York, NY 10017
(212) 883-1234

Grand Hyatt Group Room Rate: **$279/night (Single or Double Occupancy)**

Grand Hyatt Room Reservations by Phone: 1 (800) 233-1234
Reference: National Association of Minority Contractors to receive the group rate.
Online Grand Hyatt Room Reservations Link

Deadline to Reserve Your Hotel Room: **Wednesday, May 27, 2020**
Please register early to receive the group rate! Unfortunately, no extensions can be offered.

Problems Reserving a Room Online or by Phone?
Contact **Yesenia Llanos**, yesenia.llanos1@hyatt.com, (646) 213-6602 OR the **NAMC National Office**, dlittlejohn@namcnational.org, (202) 296.1600

For assistance or more information regarding the Conference, contact:

**Monica Bloom**, monica.valenti@gmail.com, 646.712.0090

**Everard Davis**, 917.881.5290, edavis@tddinvestments.com

**PrimetimePOPS**, 917.841.5041

**Doreen Littlejohn**, NAMC National Office, dlittlejohn@namcnational.org, 202.296.1600

**Christine Carroll**, NAMC NY TriState Chapter, secretary@namctristate.org, 718.267.7590 x316
PLEASE COMPLETE AND RETURN THIS FORM

Return address at the bottom of the page

Yes, I would like to support the NAMC 51st Annual Conference and Hall of Fame Gala & Awards Ceremony

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<th>Registration Form (please complete)</th>
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<tr>
<td>☐ Skyscraper Platinum Title Sponsor ($500,000)</td>
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<td>☐ Commercial Gold Presenting Sponsor ($250,000)</td>
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<td>☐ Residential Silver Sponsor ($150,000)</td>
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<td>☐ Sustainability Partner ($25,000)</td>
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<td>☐ Corporate Responsibility Partner ($15,000)</td>
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<tr>
<td>☐ High Resolution Company Logo – <em>Due Immediately</em></td>
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<td>☐ Color Ad (see specs) – <em>Due by Thursday, April 30, 2020</em></td>
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<td>☐ Sponsor Conference Attendee Names – <em>Due by Thursday, May 14, 2020</em></td>
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*An invoice will be sent to the person listed above. Please include any other billing instructions or contact information in the body of your email.*

Please return the registration form via email to:

NAMC National Office
910 17th Street NW, Suite 413, Washington, DC 20006
1.202.296.1600

Email: dlittlejohn@namcnational.org
Subject Line: 51st Conference Sponsor
Fax: 1.202.296.1644

The National Association of Minority Contractors is a 501(c)3 nonprofit trade association.